
Poster Declined

Marty Moore <mmoore@jccf.ca>
Draft

Wed, Oct 25, 2017 at 11:04 AM

----- Forwarded message -----

From: "Mohammed Agavi - VPE" <vpe@busu.ca>
Date: Oct 19, 2017 3:56 PM
Subject: Poster Declined
To: <studentsforlife.bu@gmail.com>
Cc:

Hello,

After reviewing your poster, it has been declined because it violates our Advertising Policy law. The Policy clearly states that:

Policy #2016 - Advertising Guidelines This policy applies to arrangements entered into by BUSU with student groups and other advertisers for displaying commercial advertising in or at BUSU spaces and in BUSU publications, and specifies content guidelines for all advertising acceptable by BUSU. Content for All advertising that is circulated, sponsored or created by BUSU and must meet the following general standards of respect as to form and content. BUSU will not accept advertising that is sexist, racist, homophobic, discriminatory or derogatory to any group of people. If such determination is called into question, acceptability shall be deemed by the Executive Committee,

The Executive Committee has deemed the poster to be triggering, offensive and aggressive to a large member of the student body because of the pictures and the choice of language on the ad. As Brandon University is a space for all students I will be more than happy to help you design a poster that would be suitable to go up at the KDC. Please email me to setup an appointment or if you have any questions comments on concerns.

Thanks

Mohammed Agavi

Vice President External

Brandon University Students Union

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