

From: Erin Jackson [mailto: [REDACTED]]
Sent: April-20-22 11:33 AM
To: Hildegard Krieg
Cc: Alan Harrison; Chad Eliason; Debbie Cannon; Kevin Flynn; Tim Lavery; Sylvia Lindgren; Louise Wallace-Richmond
Subject: Re: ADVERTISING

Good morning Ms. Krieg,

Thank you for reaching out to me with your concerns. The right to hold and freely express beliefs is entrenched in the *Canadian Charter of Rights and Freedoms* and I wish to assure you that the City acknowledges and respects that. As stated in a recent Supreme Court ruling, *Toronto (City) v. Ontario (Attorney General)* (SCC, 2021) , ***Substantial interference with freedom of expression occurs where lack of access to a statutory platform has the effect of radically frustrating expression to such an extent that meaningful expression is effectively precluded. While meaningful expression need not be rendered absolutely impossible, effective preclusion represents an exceedingly high bar that would be met only in extreme and rare cases.***

The limiting of advertising on City bus benches to 'commercial-only' is being applied fairly and consistently and does not represent a radical frustration of the Society's right to expression. As there are many other ways in which to express the Society's message, I do not feel that the above noted threshold has been met. If you do not agree with this interpretation, please submit any supporting documentation to me for further review.

Kind regards,

Erin Jackson | Chief Administrative Officer
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CITY OF
SALMON ARM

