



British Columbia  
Human Rights  
Tribunal



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## FORM 1.1 – INDIVIDUAL COMPLAINT

Use This Form to File Your Own Complaint

### Case

Case Number: CS-018396

Date Received: 2026-03-20

# Step 1 - Party Information

## Who experienced discrimination (Complainant)?

Legal name – First name: Jessica

Legal name – Last name: Simpson

Preferred name – e.g. traditional name, nickname, alias:

Use my preferred name: When talking to me, When writing to me, In decision in addition to my legal name

Title: Ms.

Pronoun: She

## Complainant's address for delivery

Mailing address: [REDACTED]

Phone number: [REDACTED]

Cell: N/A

Fax: N/A

Email: [REDACTED]

## Respondent contact information

I want to name the organization that discriminated against me: Yes

Name of the Respondent: CULTURE GUARD

Relationship to you (For example, your employer): none

Respondent Contact Email: [REDACTED]

Mailing Address:  
[REDACTED]

Phone: N/A

Cell: N/A

Fax: N/A

## Steps 2A - Areas of Discrimination & Step 2B -Grounds of Discrimination

Area: Publication

Ground

**Sex:** The Respondent, Culture Guard, engaged in discriminatory publication on the basis of sex by framing me as biologically male and by invoking sex-based characteristics in a manner intended to negate and undermine my identity as a woman. Through the deliberate use of deadnaming (“Jonathan”) and the juxtaposition of that name against my affirmed identity, the Respondent signals to the audience that I am, in their view, not female, but male. This constitutes discrimination on the basis of sex, as it relies on and reinforces a rigid, exclusionary understanding of sex that is used to deny my recognition and equal treatment as a woman. The statement that I have “decided to take on a real woman” is particularly significant, as it draws an explicit distinction between myself and so-called “real” women, thereby asserting that I do not belong to the protected class of women. This language functions to exclude me from sex-based recognition and protections, and positions me as an outsider or imposter in relation to women as a group. Such framing is inherently discriminatory, as it denies my entitlement to be recognized and treated as female within both legal and social contexts. In addition, the Respondent’s characterization of me as a “public menace” and the broader tone of the publication reinforces harmful stereotypes that portray me as deceptive, predatory, or illegitimate because of my sex. These narratives are historically and socially linked to discrimination against transgender women, and operate to justify exclusion, harassment, and unequal treatment. Taken together, the Respondent’s conduct constitutes a targeted and public denial of my sex as a woman, and exposes me to ridicule, contempt, and adverse treatment on that basis. This conduct falls squarely within the prohibition set out in section 7 of the British Columbia Human Rights Code, as it is a publication that discriminates against me on the basis of sex and contributes to a broader climate of hostility and exc

**Sexual Orientation: The Respondent, Culture Guard, engaged in discriminatory publication that intersects with and reinforces harmful stereotypes related to sexual orientation by portraying me as deviant, predatory, and socially dangerous in connection with my identity as a transgender woman. While the post does not explicitly label my sexual orientation, it relies on insinuation and coded language—such as describing me as a “public menace” and framing my identity as illegitimate—to invoke longstanding prejudicial narratives that conflate transgender identity with sexual impropriety or threat. By publicly ridiculing and delegitimizing my identity, the Respondent contributes to a broader discourse in which individuals who are perceived to fall outside heteronormative expectations—whether in terms of gender identity or sexual orientation—are constructed as morally suspect or harmful. This form of expression is not neutral; it draws upon and reinforces stigma directed at LGBTQ2S+ individuals, including assumptions about deviance, deception, or danger that are historically associated with discrimination on the basis of sexual orientation. The use of sensationalized language and imagery, including terms such as “EXPOSED” and “Shocker,” further amplifies this stigmatization by encouraging the audience to view me through a lens of scandal or abnormality. In doing so, the Respondent’s publication fosters an environment in which I am subjected to ridicule, hostility, and increased risk of harassment because I am perceived as part of a sexual minority. Accordingly, the Respondent’s conduct constitutes discrimination in a publication contrary to section 7 of the British Columbia Human Rights Code, as it contributes to and reinforces adverse treatment based on sexual orientation and perpetuates harmful stereotypes that undermine my dignity, safety, and equal participation in public life.**

**Gender Identity or Expression: The Respondent, Culture Guard, engaged in discriminatory publication targeting my gender identity and expression by deliberately misgendering and deadnaming me in a widely disseminated post on X (Twitter). Specifically, the Respondent referred to me as “Jessica/Jonathan ‘Yaniv’ Simpson,” intentionally juxtaposing my affirmed name with a prior name in order to undermine and invalidate my identity as a transgender woman. This conduct constitutes a recognized form of identity-based harassment that denies my lived and legally protected gender identity. The Respondent further escalated this discriminatory conduct by characterizing me as the “King of Pronoun Compulsion” and a “public menace,” language which ridicules and stigmatizes my gender expression and advocacy for correct pronoun usage. Most significantly, the Respondent stated that I had “decided to take on a real woman,” which explicitly denies the legitimacy of my gender identity by asserting that I am not a “real” woman. This constitutes a form of existential denial, whereby my gender identity is framed as fraudulent, illegitimate, or inferior. The publication was accompanied by sensationalized imagery, including labels such as “EXPOSED” and “Shocker,” as well as the unauthorized use of my legal correspondence, further amplifying the discriminatory message and encouraging public ridicule. The tone, content, and framing of the post were not neutral or incidental; they were deliberate, targeted, and designed to degrade, delegitimize, and subject me to public contempt on the basis of my gender identity and expression. This conduct has caused significant harm to my dignity, self-respect, and psychological well-being, and has exposed me to increased harassment and hostility in public and online spaces. The Respondent’s actions therefore constitute discrimination in a publication contrary to section 7 of the British Columbia Human Rights Code on the basis of gender identity and expression.**

### Step 3 - Details of the Discrimination

## Details of the Discrimination for each Respondent

**Respondent Name: CULTURE GUARD**

**Describe the harm you experienced in a few words: Public misgendering, identity erasure, and reputational harm causing psychological distress and increased exposure to harassment.**

**Explain how the harm relates to the grounds you have selected before: The harm I experienced arises directly from the Respondent's targeting of me on the basis of my gender identity and expression, sex, and perceived sexual orientation. The Respondent's deliberate misgendering and deadnaming deny my identity as a transgender woman, which is protected under the ground of gender identity or expression, and simultaneously frame me as male in a way that excludes me from recognition as a woman, engaging the ground of sex. The assertion that I am not a "real woman," along with the broader derogatory framing, reinforces discriminatory beliefs about who is entitled to be recognized as female and subjects me to differential and adverse treatment on that basis. Further, the Respondent's language and presentation rely on stigmatizing narratives commonly directed at LGBTQ2S+ individuals, including insinuations of deviance or threat, which engage the ground of sexual orientation by associating my identity with harmful stereotypes historically used to marginalize sexual minorities. These combined elements expose me to ridicule, contempt, and hostility in a public forum, causing harm to my dignity, self-respect, and psychological well-being. The harm is therefore not incidental but is directly connected to, and arises from, discrimination on the protected grounds I have identified.**

**Describe what this Respondent did that harmed you.**

**Date: 2026-03-20**

**Conduct: Tweet published: <https://x.com/CultureGuard/status/2035076884510515231> The Respondent, Culture Guard, published a targeted and publicly accessible post on X (Twitter) in which I was deliberately misgendered and deadnamed through the use of "Jessica/Jonathan 'Yaniv' Simpson," thereby intentionally undermining and invalidating my identity as a transgender woman. The post further characterized me using derogatory and stigmatizing language, including "King of Pronoun Compulsion" and "public menace," and framed my identity as illegitimate by asserting that I had "decided to take on a real woman." This statement explicitly denies my gender identity and positions me as separate from, and inferior to, women, reinforcing discriminatory narratives about transgender individuals. The publication was accompanied by sensationalized and inflammatory imagery, including labels such as "EXPOSED" and "Shocker," and included excerpts of my legal correspondence in a manner designed to ridicule, discredit, and invite public scrutiny. The tone, language, and presentation of the post were deliberate and calculated to expose me to contempt, ridicule, and hostility in a public forum, and to encourage further harassment by amplifying harmful stereotypes and misinformation about my identity. This conduct constitutes a discriminatory publication targeting me on the basis of my gender identity and expression, sex, and perceived sexual orientation.**

#### **Step 4 – Time Limit to Make Complaint**

**Respondent Name: CULTURE GUARD**

**What is the date of the most recent conduct that you listed as discrimination in the previous step?**  
2026-03-20

**Did the most recent conduct happen in the last year? Yes**

**Did all of the conduct happen in the last year for all Respondents: Yes**

#### **Step 5 - Other Proceedings**

**Do you have another proceeding about the same events? No**

#### **Step 6 - Remedies**

**Select the kinds of remedies you want that are available under s. 37 of the Human Rights Code:**

- **Order to stop the discrimination**
- **Declaration that the conduct is discrimination**
- **Steps or programs to address the discrimination (examples: training, policy)**
- **Compensation for injury to dignity, feelings, and self-respect**
- **Compensation for lost wages or other expenses such as moving expenses, photocopying, costs of attending the hearing (keep receipts)**

#### **Step 7 - Mediation**

**Do you want to attend a mediation? Yes**

#### **Step 8 - Indigenous Peoples**

**I confirm I am First Nations, Métis or Inuit. I want an Indigenous Navigator to contact me about the process.**